

## ABSTRACT OF THE DISCLOSURE

In an advertising network system, advertising service information is disclosed on the web page by an advertising server and received by a plurality of company terminals (A1). Advertisement request information is sent from each of the company terminals to the advertising server (A2), and the advertising server generates advertisement selection information which is disclosed on the web page by an advertising server. The advertisement selection information is received by a customer terminal (A3). The customer terminal sends selection information to the advertising server (A4). The selection information is received by the advertising server (A5), and the selected advertisement is sent to the customer terminal (A6). The advertising server sends billing information to the corresponding company terminal (A9).

TECHNICAL ABSTRACT